FRIENDS OF THE CANADIAN MUSEUM FOR HUMAN RIGHTS

Gala 2025: Raising Our Voices

With special guest Michelle Douglas

A gala raising funds for the Canadian Museum for Human Rights

November 17, 2025

Reception: 5:30 p.m. | Dinner: 6:30 p.m. | Mix and Mingle: 9:00 p.m.

Featuring LGBT Purge Survivor **Michelle Douglas** and celebrating the Museum's latest exhibition **Love in a Dangerous Time: Canada's LGBT Purge**.

For sponsorship opportunities, please contact:
204-289-2003 | 1-866-828-9209 | rsvpgala@humanrights.ca

friendsofcmhr.com/gala-2025

FRIENDS OF THE CANADIAN MUSEUM FOR HUMAN RIGHTS

85 Israel Asper Way | Winnipeg, MB | R3C 0L5

When human rights stories need to be told, you help tell them.

Sometimes they are stories of hope and change. Other times they are stories of struggle and resistance. Most often, they are stories that contain both, like the stories of Canada's LGBT Purge.

This year at ***Gala 2025: Raising Our Voices,*** you'll hear from Michelle Douglas, a survivor of the LGBT Purge. When she enlisted in the Canadian Armed Forces in 1986, Michelle had a promising career ahead of her.

But just a few years later she was interrogated about her suspected sexuality and dismissed. The military claimed she was "not advantageously employable due to homosexuality." Michelle was one of thousands whose lives were shattered due to these discriminatory policies that carried on for decades.

And until recently, stories like Michelle's were largely unknown. But now, they are shared in the latest exhibition at the Canadian Museum for Human Rights, called *Love in a Dangerous Time: Canada's LGBT Purge.*

This exhibition is helping Canadians learn about this little-known piece of our country's history and how they can recognize and stop discrimination.

By sponsoring Gala 2025, you'll help thousands learn about human rights stories and become inspired to take a stand against injustice.

Thank you for helping Canadians understand the past and create a better future for us all.

Sincerely,

Dave Angus, Board Chair
Friends of the Canadian Museum for Human Rights

We can build a brighter future together by sharing human rights stories of hope and resistance.

Raising Our Voices
Friends of the Canadian Museum for Human Rights

Raising Our Voices | November 17, 2025

A gala in support of the Canadian Museum for Human Rights

Gala 2025 Committee: Curran Faris | Mena Gainpaulsingh
Jihan Hosein | Anupam Kothari | Cady Jessiman | Arni Thorsteinson

Questions? Contact us at 1-866-828-9202 or rsvpgala@humanrights.ca

Gala 2025 | Presenting sponsor (Only 1 available!)

Connect with business leaders, philanthropists and human rights advocates while sharing your own support for advancing human rights by becoming the presenting sponsor of Gala 2025: Raising Our Voices. As the presenting sponsor, you will be recognized on all promotional materials using "presented by" and your logo.

Presenting sponsor: $100,000

Ticketing benefits

Premier reserved seating at dinner	30 seats (3 tables)
Inclusion in pre-gala Meet + Greet Reception for you and your guests	●

Advertising and promotion benefits

Speaking opportunity	At the dinner
Inclusion in local + national print ads prior to the event	●
Inclusion in local + national print ads after the event	●
Verbal recognition at the dinner	●
Inclusion in the gala program	Message, logo + full page ad
Inclusion in digital advertising	●
Logo displayed at the event	●
Social media promotional pack	●

Additional benefits

Private viewing of exhibition for 30 guests	●
Your logo on exhibition ticket giveaways	●
Sharable CMHR membership cards	30 cards
Inclusion in Changemaker's Circle program	●

Highlights of your sponsorship benefits

Speaking opportunity at the gala

Share your message with more than 450 attendees. Can be a live speaking segment or a video message.

Table gift

Provide an item of your choice at the place setting for each event attendee.

Private viewing party of *Love in a Dangerous Time*

Host up to 30 guests in an exclusive reception at the Museum. Your guests will receive a private tour of the upcoming blockbuster exhibition *Love in a Dangerous Time* and the chance to ask a curator questions.

Following the tour, your guests will enjoy a cocktail reception in one of the Museum's beautiful spaces.

This reception is an excellent opportunity for hosting your clients or a staff recognition celebration.

Your private preview event can be scheduled on any mutually agreeable date during the exhibition's run.

Equivalent value: $5,600

Corporate membership

With your Inspiration corporate membership, you'll receive 30 fully-transferable membership cards for your staff to use in 2025.

Equivalent value: $5,000

Have your own idea? Let us know! We're happy to work with you to create a custom activation.

Gala 2025 | Sponsorship opportunities

Ticketing benefits

	Cocktail Reception Sponsor	Human Rights Innovator	Human Rights Visionary	Human Rights Advocate
	$75,000	$50,000	$25,000	$10,000
Premier reserved seating at dinner	20 seats (2 tables)	20 seats (2 tables)	10 seats (1 table)	10 seats (1 table)
Inclusion in pre-gala Meet + Greet Reception for you and your guests	●	●	●	

Advertising and promotion benefits

Speaking opportunity	At the Meet + Greet			
Inclusion in local + national print ads prior to the event	●	●	●	
Inclusion in local + national print ads after the event	●	●	●	●
Verbal recognition at the dinner	●	●	●	
Inclusion in the gala program	Logo + full page ad	Logo + full page ad	Logo + 1/2 page ad	Logo + 1/4 page ad
Inclusion in digital advertising	●	●	●	●
Logo displayed at the event	●	●	●	●
Social media promotional pack	●	●	●	●

Additional benefits

Sharable CMHR membership cards with unlimited admission for 2026	30 membership cards	30 membership cards	15 membership cards	10 membership cards
Inclusion in Changemaker's Circle program	●	●	●	●

Gala 2025 | Reserve your sponsorship

Sponsorship level

Deadline for confirmation is **October 27, 2025.**

- ☐ Presenting Sponsor $100,000 (Only 1 available!)
- ☐ Reception Sponsor $75,000 (Only 1 available!)
- ☐ Human Rights Innovator $50,000
- ☐ Human Rights Visionary $25,000
- ☐ Human Rights Advocate $10,000

Raising Our Voices
Friends of the Canadian Museum for Human Rights

Contact information

Name _____ Title _____

Company/Organization _____

Mailing Address _____

City/Town _____ Province _____ Postal Code _____

Telephone (_____) _____ Email _____

Payment

- ☐ Please invoice to my attention
- ☐ Payment will be forwarded in advance by cheque payable to "Friends of the CMHR"
- ☐ Please charge my credit card ☐ Visa ☐ Mastercard ☐ Amex

Card Number _____ Expiry Date (mm/yy) _____

Name _____ Signature _____

- ☐ I can't make it to the event, but I would like to make a donation of _____.

Recognition

- ☐ Please recognize our support under the name _____
- ☐ I would like our support to be anonymous

Please email completed form to rsvpgala@humanrights.ca

Completion of this form is a confirmation of your support as a sponsor of the event, as set out above. Sponsorship fees are non-refundable and corporate sponsors are not eligible to receive a tax receipt. Guest's names and dietary restrictions are **due November 3, 2025.** Dress code is cocktail attire.