FRIENDS OF THE CANADIAN MUSEUM FOR HUMAN RIGHTS

Gala 2024: Raising Our Voices

With special guest George Stroumboulopoulos

A fundraising gala celebrating 10 years of the Canadian Museum for Human Rights

Wednesday, November 6, 2024

Reception: 5:30 p.m. | Dinner: 6:30 p.m. | Mix and Mingle 9:00 p.m.

Featuring **George Stroumboulopoulos** in conversation with young human rights upstanders; celebrating honouree **Arni Thorsteinson**; remembering architect **Antoine Predock**.

For tickets or sponsorship opportunities:
204-289-2002 | 1-866-828-9209 | rsvpgala@humanrights.ca

friendsofcmhr.com/gala-2024

FRIENDS OF THE CANADIAN MUSEUM FOR HUMAN RIGHTS

85 Israel Asper Way | Winnipeg, MB | R3C 0L5

Ten years ago, you saw the need for human rights education.

You set out on a mission to make it available for everyone. Since then, you've helped **nearly 250,000 youth learn about human rights.** Now, on the Museum's 10th anniversary, it's time to celebrate the incredible people like you who have made this possible.

I'm thrilled to invite you to **Gala 2024: Raising Our Voices** on **November 6, 2024**.

At the event, you'll experience the profound impact you've had on a generation of young human rights upstanders. You'll also help build a better future by supporting human rights education at the Museum.

That future includes students like Gavin. He and his Grade 5 classmates learned why human rights matter and discovered stories of human rights upstanders at the Museum. Gavin's biggest takeaway? **"I learned about the importance of dignity."**

Gavin is just one of the many students that you will help learn about human rights in the next ten years and beyond.

As those students go back to their families, their schools and their communities, they will make our world a more respectful place, one action at a time.

This is only possible because of your support. Thank you so much for considering sponsoring Gala 2024 to help support this work now and for the future.

Sincerely,

Dave Angus, Board Chair
Friends of the Canadian Museum for Human Rights

Together we can build a brighter future through human rights education.

Raising Our Voices
Friends of the Canadian Museum

Raising Our Voices | November 6, 2024

A gala in support of the Canadian Museum for Human Rights

Gala 2024 Committee: Dave Angus | Gail Asper | Sean Barnes
Anupam Kothari | Martin McGarry | Arni Thorsteinson

Questions? Contact us at 1-866-828-9202 or rsvpgala@humanrights.ca

Gala 2024 | Presenting sponsor (Only 1 available!)

Connect with business leaders, philanthropists and human rights advocates while sharing your own support for advancing human rights by becoming the presenting sponsor of Gala 2024: Raising Our Voices. As the presenting sponsor, you will be recognized on all promotional materials using "presented by" and your logo.

Presenting sponsor: $100,000

Ticketing benefits

Premier reserved seating at dinner	30 seats (3 tables)
Inclusion in pre-gala Meet + Greet Reception for you and your guests	●

Advertising and promotion benefits

Speaking opportunity	At the dinner
Inclusion in local + national print ads prior to the event	●
Inclusion in local + national print ads after the event	●
Verbal recognition at the dinner	●
Inclusion in the gala program	Message, logo + full page ad
Inclusion in digital advertising	●
Logo displayed at the event	●
Social media promotional pack	●

Additional benefits

Private preview of new exhibition for 30 guests	●
Your logo on exhibition ticket giveaways	●
Sharable CMHR membership cards	30 cards
Inclusion in Changemaker's Circle program	●

Highlights of your sponsorship benefits

Private preview of *Love in a Dangerous Time*

Host up to 30 guests in an exclusive reception at the Museum. Your guests will receive a private preview tour of the upcoming blockbuster exhibition *Love in a Dangerous Time* and the chance to ask a curator questions.

Following the tour, your guests will enjoy a cocktail reception in one of the Museum's beautiful spaces.

This reception is an excellent opportunity for hosting your clients or a staff recognition celebration.

Your private preview event can be scheduled on any mutually agreeable date during the exhibition's run (February 2025 to September 2025).

Equivalent value: $5,600

Provider of free tickets to *Love in a Dangerous Time*

All Gala 2024 attendees will receive two (2) tickets to the upcoming exhibition *Love in a Dangerous Time* courtesy of you!

Your logo and a message of your choice will be included on the vouchers.

Equivalent value: $14,400

Corporate membership

With your Inspiration corporate membership, you'll receive 30 fully-transferable membership cards for your staff to use in 2025.

Equivalent value: $5,000

Have your own idea? Let us know! We're happy to work with you to create a custom activation.

Gala 2024 | Sponsorship opportunities

Ticketing benefits

	Cocktail Reception Sponsor	Human Rights Innovator	Human Rights Visionary	Human Rights Advocate
	$75,000	$50,000	$25,000	$10,000
Premier reserved seating at dinner	20 seats (2 tables)	20 seats (2 tables)	10 seats (1 table)	10 seats (1 table)
Inclusion in pre-gala Meet + Greet Reception for you and your guests	●	●	●	

Advertising and promotion benefits

Speaking opportunity	At the Meet + Greet			
Inclusion in local + national print ads prior to the event	●	●	●	
Inclusion in local + national print ads after the event	●	●	●	●
Verbal recognition at the dinner	●	●	●	
Inclusion in the gala program	Logo + full page ad	Logo + full page ad	Logo + 1/2 page ad	Logo + 1/4 page ad
Inclusion in digital advertising	●	●	●	●
Logo displayed at the event	●	●	●	●
Social media promotional pack	●	●	●	●

Additional benefits

Sharable CMHR membership cards	30 cards	30 cards	15 cards	10 cards
Inclusion in Changemaker's Circle program	●	●	●	●

Gala 2024 | Reserve your spot

Sponsorships, tables and/or tickets

Fill out the table below with the sponsorship level, tables and/or tickets you would like to purchase. Deadline for sponsorship confirmation is October 16, 2024.

	Price	Quantity	Subtotal
Presenting Sponsor (Only 1 available!)	$100,000		
Cocktail Reception Sponsor (Only 1 available!)	$75,000		
Human Rights Innovator	$50,000		
Human Rights Visionary	$25,000		
Human Rights Advocate	$10,000		
Table of 10 tickets	$5,000		
Individual ticket	$500		
		Total	

Contact information

Name _____ Title _____

Company/Organization _____

Mailing Address _____

City/Town _____ Province _____ Postal Code _____

Telephone (_____) _____ Email _____

Payment information

☐ Please invoice to my attention

☐ Payment will be forwarded in advance by cheque payable to "Friends of the CMHR"

☐ Please charge my credit card ☐ Visa ☐ Mastercard ☐ Amex

Card Number _____ Expiry Date (mm/yy) _____

Name _____ Signature _____

☐ I can't make it to the event, but I would like to make a donation of _____.

Please email completed form to rsvpgala@humanrights.ca

Completion of this form is a confirmation of your support as a sponsor of the event, as set out above. Sponsorship fees and tickets are non-refundable and corporate sponsors are not eligible to receive a tax receipt. Guest's names and dietary restrictions are due October 23, 2024. Dress code is cocktail attire.