



A virtual interview with
Alanis Morissette



A performance by
Susan Aglukark



Honouring
Moe Levy

A fundraising gala in support of the Canadian Museum for Human Rights

Wednesday, November 22, 2023

Reception: 5:30 PM | Dinner and Program: 6:30 PM

Friends of the Canadian Museum for Human Rights invites you to Gala 2023 to celebrate the power of music and our upcoming exhibition, *Beyond the Beat: Music of Resistance and Change*.

We're thrilled to feature two of the many artists whose contributions to human rights will be highlighted in *Beyond the Beat*, **Alanis Morissette** and **Susan Aglukark**. We will also celebrate 2023 honouree **Moe Levy**.

For tickets or sponsorship opportunities:
204-289-2002 | 1-866-828-9209 | rsvpgala@humanrights.ca

friendsofcmhr.com/gala-2023



Gala 2023 | Presenting sponsor (Only 1 available!)

Connect with business leaders who care about human rights while sharing your own support for advancing human rights by becoming the presenting sponsor of Gala 2023: Raising Our Voices.

As the presenting sponsor, you will be recognized on all promotional materials using “presented by” and your logo.

Presenting sponsor: \$100,000

Ticketing benefits

Premier reserved seating at dinner	30 seats (3 tables)
Inclusion in pre-gala Meet + Greet Reception for you and your guests	●

Advertising and promotion benefits

Speaking opportunity	At the dinner
Inclusion in local + national print ads prior to the event	●
Inclusion in local + national print ads after the event	●
Verbal recognition at the dinner	●
Inclusion in the gala program	Message, logo + full page ad
Inclusion in digital advertising	●
Logo displayed at the event	●
Social media promotional pack	●

Additional benefits

Private tour of <i>Beyond the Beat</i> for 30 guests	●
Your logo on free exhibition ticket giveaways	●
Sharable CMHR membership cards	30 cards
Link to post-event recording to share	●

Highlights of your sponsorship benefits

Host your own exclusive *Beyond the Beat* reception

Host up to 30 guests in an exclusive reception at the Museum. Your guests will receive a private tour of the upcoming blockbuster exhibition *Beyond the Beat, Music of Resistance and Change* and the chance to ask a curator questions.

Following the tour, your guests will enjoy a cocktail reception in one of the Museum’s beautiful spaces.

This reception is an excellent opportunity for hosting your clients or a staff recognition celebration.

Your reception can be scheduled on any mutually agreeable date during the exhibition’s run (February 2024 to September 2024).

Equivalent value: \$5,600

Provider of free tickets to *Beyond the Beat*

All Gala 2023 attendees will receive two (2) tickets to the upcoming exhibition *Beyond the Beat: Music of Resistance and Change* courtesy of you!

Your logo and a message of your choice will be included on the vouchers.

Equivalent value: \$14,400

Corporate membership

With your Inspiration corporate membership, you’ll receive 30 fully-transferable membership cards for your staff to use in 2024.

Equivalent value: \$5,000

Have your own idea? Let us know! We’re happy to work with you to create a custom activation.

Gala 2023 | Sponsorship opportunities

We are pleased to present this year's sponsorship levels. We also recognize all sponsors with inclusion in our [Changemaker's Circle program](#).

	Meet + Greet Reception Sponsor	Human Rights Innovator	Human Rights Visionary	Human Rights Advocate
Ticketing benefits	\$75,000	\$50,000	\$25,000	\$10,000
Premier reserved seating at dinner	20 seats (2 tables)	20 seats (2 tables)	10 seats (1 table)	10 seats (1 table)
Inclusion in pre-gala Meet + Greet Reception for you and your guests	●	●	●	

Advertising and promotion benefits

Speaking opportunity	At the Meet + Greet			
Inclusion in local + national print ads prior to the event	●	●	●	
Inclusion in local + national print ads after the event	●	●	●	●
Verbal recognition at the dinner	●	●	●	
Inclusion in the gala program	Logo + full page ad	Logo + full page ad	Logo + 1/2 page ad	Logo + 1/4 page ad
Inclusion in digital advertising	●	●	●	●
Logo displayed at the event	●	●	●	●
Social media promotional pack	●	●	●	●

Additional benefits

Sharable CMHR membership cards	30 cards	30 cards	15 cards	10 cards
Link to post-event recording to share	●	●	●	●



\$1,000 | Human Rights Defender (New this year!)

You'll receive a post-event recording of the gala along with one of our popular gift boxes. They feature a curated selection of socially conscious giftware from artisans and small businesses. Makes a unique holiday gift!

This package **does not** include tickets to the in-person gala event. You will receive a tax-deductible donation receipt for \$850.00. Gift box contents will be a surprise and are not exactly as pictured.

Gala 2023 | Reserve your spot

Sponsorships, tables and/or tickets

Fill out the table below with the sponsorship level, tables and/or tickets you would like to purchase.

	Price	Quantity	Subtotal
Presenting Sponsor (Only 1 available!)	\$100,000		
Meet + Greet Reception Sponsor (Only 1 available!)	\$75,000		
Human Rights Innovator	\$50,000		
Human Rights Visionary	\$25,000		
Human Rights Advocate	\$10,000		
Human Rights Defender	\$1,000		
Table of 10	\$5,000		
Individual ticket	\$500		
		Total	

Contact information

Name _____ Title _____

Company/Organization _____

Mailing Address _____

City/Town _____ Province _____ Postal Code _____

Telephone (_____) _____ Email _____

Payment information

- Please invoice to my attention
 Payment will be forwarded in advance by cheque payable to "Friends of the CMHR"
 Please charge my credit card Visa Mastercard Amex

Card Number _____ Expiry Date (mm/yy) _____

Name _____ Signature _____

I can't make it to the event, but I would like to make a donation of _____.

Please email completed form to rsvpgala@humanrights.ca

Reservations and dietary restrictions due November 10, 2023. Dress code is festive cocktail attire. Tickets are non-refundable.