GALA 2021

Raising Our voices

Friends of the Canadian Museum for Human Rights

NOVEMBER 28, 2021

A hybrid gala featuring
Master Carver Carey Newman, *Hayalthkin'geme*

Sponsorship and Ticketing Information

FRIENDS
OF THE CANADIAN MUSEUM
FOR HUMAN RIGHTS

On behalf of the Friends of the Canadian Museum for Human Rights (FCMHR), it is our pleasure to invite you to join us for ***Gala 2021: Raising Our Voices***, a virtual event taking place at 6:30 p.m. on November 28.

The top sponsorship levels will also be offered the opportunity to attend a live viewing party, reception and gala dinner at the Canadian Museum for Human Rights on a first-come, first-served basis, with our keynote speaker in attendance.

This year, we are honouring those who have been impacted by residential schools throughout Canada — survivors, their families, and the children who did not return home. At this special event, you will have the opportunity to learn about the *Witness Blanket*, a monumental work of art created by Master Carver Carey Newman to honour survivors of residential schools.

Carey Newman or Hayalthkin'geme is a multi-disciplinary artist and master carver. Through his father he is Kwakwak'awakw from the Kukwekum, Giiksam, and WaWalaby'ie clans of Fort Rupert, and Coast Salish from Cheam of the Sto:lo Nation along the upper Fraser Valley. Through his mother he is English, Irish, and Scottish. His work can be seen around the world. In his artistic practice he strives to highlight Indigenous, social, and environmental issues as he examines the impacts of colonialism.

Mr. Newman is the Impact Chair in Indigenous Art Practice at the University of Victoria and was awarded the Meritorious Service Medal in 2017. He was named to the Order of British Columbia in 2018.

Gala 2021: Raising Our Voices will feature Mr. Newman as the keynote speaker, alongside moving musical performances and personal testimonies from people across Canada. It is an opportunity to amplify the voices of those working hard to pursue truth and reconciliation and defend human rights for everyone.

We are pleased to invite you to participate in ***Gala 2021: Raising Our Voices***. Information about tickets as well as sponsorship levels and benefits are in the attached package.

Please review that information and select the options that most appeal to you. We will be in touch with you soon to explore your interest in participating as a sponsor for this year's event. If you have any questions, please contact us at 1-866-828-9209.

Sincerely,

Arni Thorsteinson, O.M., LL.D.
Co-Chair, Gala 2021: Raising Our Voices

Gail Asper, O.C., O.M., LL.D.
Co-Chair, Gala 2021: Raising Our Voices

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Friends of the Canadian Museum for Human Rights

Master Carver Carey Newman,
Hayalthkin'geme

Honourary Gala Co-Chairs

Bonnie Buhler
Paul Mahon

Gala Co-Chairs

Gail Asper, O.C., O.M., LL.D.
Arni Thorsteinson, O.M., LL.D.

Gala Commitee

Alex Robinson
Anupam Kothari
Howard Morry
The Honourable Vim Kochhar
Dave Angus
M. Ann McCaig, C.M., A.O.E., LL.D.
Isha Khan
Mena Gainpaulsingh
Jacques Lavergne

Sponsorship Benefits

	Presenting Sponsor	Human Rights Innovator	Human Rights Visionary	Human Rights Protector	Human Rights Advocate	Human Rights Benefactor	Viewing Party
	$100,000	$50,000	$35,000	$25,000	$10,000	$5,000	$1,000
Reserved seating at Gala dinner – Table for 10* **Dependent upon Covid-19 restrictions.*	●	●	●	●			
Invitation to VIP reception with keynote speaker Carey Newman* **Dependent upon Covid-19 restrictions*	●	●	●				
Link to the virtual event sent to you and your colleagues, friends & family	●	●	●	●	●	●	●
Culinary gift basket delivered day of the Gala* **Virtual attendees only*	5	5	4	3	2		
Curated gift box(es), delivered	10	5	4	3	2	1	1
A pre-recorded introduction of the keynote speaker	●						
Inclusion in half-page print ads prior to gala	●	●	●	●			
Inclusion in full-page print ads prior to gala	●	●	●	●	●		
Verbal and/or visual recognition during opening and closing of the Gala	●	●	●	●	●	●	

Sponsorship Benefits (Continued)

	Presenting Sponsor	Human Rights Innovator	Human Rights Visionary	Human Rights Protector	Human Rights Advocate	Human Rights Benefactor	Viewing Party
	$100,000	$50,000	$35,000	$25,000	$10,000	$5,000	$1,000
Inclusion in digital gala invitations to Friends supporter base	●	●	●	●	●	●	
Custom sharable social media tile or ad	●	●	●	●	●	●	
Gala Promotion guide (including graphics package and message guide)	●	●	●	●	●	●	
Logo, Ad or message in virtual program	full page	1/2 page	1/2 page	1/4 page	1/4 page	1/4 page	Name to be listed
Inclusion in Gala web page sponsor section	●	●	●	●	●	●	●
Inclusion in post-gala full page print ads	●	●	●	●	●		
Support a local non-profit group of your choice with a special gift of a viewing party!	●	●	●	●			

To register your sponsorship, please complete the form on the following page or visit us online at https://friendsofcmhr.com/sponsorship/.

Ticketing and Sponsorship Information

Purchasing Tickets

Virtual gala tickets are available for students ($25), individuals ($50), households ($250) or for group viewing parties ($1000).
Please click here to purchase these tickets online.

Tickets also available to the **in-person Gala dinner*** at the Museum at $500 per person. If you wish to attend, indicate the number of tickets and fill out the personal and payment information below.

Number of tickets to in-person Gala dinner: _____

**In-person Gala dinner will be subject to current public health orders.*

Donations

○ I would like to donate $_____

Advertising

○ Please send me more information about advertising opportunities.

Sponsorship Opportunities

To join us as a sponsor, please go to **https://friendsofcmhr.com/sponsorship/** or complete the form below.

Personal Information

Name _____ Title _____

Company _____

Full Mailing Address _____

City/Town _____ Province _____ Postal Code _____

Daytime Telephone Number _____

Email Address (to receive a confirmation) _____

Payment Information

○ Please invoice to my attention

○ Payment will be forwarded in advance by cheque payable to "Friends of CMHR"

○ Credit Card (Please check one) Visa Mastercard Amex

Card Number _____ Expiry Date _____

Name on Card _____ Signature _____

For sponsors: please scan and email this page to **rsvpgala@friendsofcmhr.com**.